



**Save the Date: March 25-26, Boston MA
Responsible Property Investing: Growing the Field**

Dear Colleague,

We would like to invite you to an upcoming convening on Responsible Property Investing (RPI), to be sponsored by the Responsible Property Investment Center (RPIC) at the Fairmont Copley Plaza from 9:30 AM Tuesday March 25 to noon on Wednesday March 26. This invitation-only event will bring together leading real estate and investment professionals to discuss the field of Responsible Property Investing.

During 2007 we have seen tremendous growth in interest in RPI, with multiple conferences, industry initiatives, major real estate industry players and trade associations taking a leading role in growing the field.

Our upcoming convening will help set the course for what promises to be a major expansion of RPI activity over the next five years. Among the topics addressed will be:

- Scope of Existing RPI Activity across Real Estate Investing
- Financial Performance of RPI Strategies to Date
- Strategies for Integrating RPI into Portfolio Management
- Development of RPI Metrics to Better Measure Value
- Creating a Pipeline of RPI Investments
- Best Practices across the Range of RPI
- Setting an RPI Research Agenda for 2008

As with previous RPIC convenings, this event will bring together leading practitioners together for practical, hand-on interaction around RPI ideas and projects, generating activity in the field.

The RPIC will also present at this convening its specific plans for the coming year and offer an opportunity for feedback and advice on the policies, goals, and direction of our activities as we move forward in this field.

For more information about this upcoming event, our past events, and the RPIC generally, please visit our website at www.responsibleproperty.net, or contact David Wood at 617-552-1140 or wooddl@bc.edu.

Sincerely,

Gary Pivo
University of Arizona



David Wood
Boston College



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Center for Corporate Citizenship